

## Navigating the Cyber Threat Landscape

Data has become its own currency. Like any precious commodity, holding it safe and secure for business processes and for the customers who trust us with it has become paramount. And like gold or a valuable piece of art, there are bad actors out there who would like to steal it or hold it for ransom.

### Are you prepared to navigate the threat landscape in 2021? ...what about 2022 and beyond?

#### Do you have questions?

- *What does my security look like and is it aligned to my risk tolerance and regulatory requirements?*
- *I have a plan in place, but can I quantify it is working?*
- *I have antimalware and a firewall that is kept up to date, what more do I need?*
- *I have a budget for security but where do I spend it for the greatest effect?*
- *How do I strive to ensure customers that their data is safe?*

#### What are the current avenues of attack?

- Unintended disclosure by paper or physical records – yes, dumpster diving still exists
- Unintended disclosure by electronic assets – unsecured computers or networks
- Phishing and business email compromise – criminals placing themselves in payment chains to defraud or intercept financial information
- Ransomware – no longer a lone computer hacker in a dark room somewhere. It has become an organized business conducted professionally like any other legitimate enterprise
- Unencrypted Portable devices – lost or stolen USB drives, laptops
- Broken business processes – not knowing that personally identifiable information is being stored or where it might be
- Rogue Employees

**Answering your questions and mitigating these avenues of attack is what McMahon Technology Consulting can help you do. We can help you find:**

- what threats you face
- what risk you can tolerate
- what state your security posture is in, and
- what mitigation practices you should consider adding



McMahon can perform a Cybersecurity Assessment that is vendor agnostic, rooted in industry best practices, and respective of your needs. It can help assure you, your management, and the public that you are working to ensure the safety of the information with which you are entrusted.

TO DISCUSS FURTHER HOW McMAHON TECHNOLOGY CONSULTANTS CAN HELP, CONTACT  
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